

# General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

**BHARAT SANCHAR NIGAM LIMITED**

(A Government of India Enterprise)

S&M-CM/164/Booster Cards-STVs/12-13/77

dt @ Chennai-6 the 17.06.13.

Sub: Revision of tariff in STVs 44 and 132 in prepaid mobile services – reg.

Ref: C.O. Ir No. 26-04/2012 T&C-CM circular No. 16 dt 07.06.2013

Approval of the competent authority is hereby conveyed for the implementation of the revision of tariff of the STV44 and STV 132 under 2G & 3G prepaid mobile services in Tamil Nadu LSA (incl. CHTD) **with effect from 19.06.2013**. The details are given below:-

MRP in Rs. (incl. of S.Tax)	STV feature	Validity in days
44	Local Any Network @ <b>1.2p/2Sec</b>	30 days
132	Local Any Network @ <b>1.2p/2Sec</b>	90 days

- Both the above two STVs are placed in Group I and are applicable as long as the customer is in Home LSA only & while in roaming, necessary charges as per the plan will be charged.
- Both the above two STVs are available for current plans, Saral Anant and New Nesam special plans only.
- All other terms and conditions will remain same.

This is for the information of all concerned please.

**(S. BAMA)**

AGM (Marketing I-CM)

044-28290825, 9444979827.

To

GM (NW-O CM), Trichy -1/Coimbatore – For kind information please

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

Sr.GM TR/GM Finance Chennai for kind information please

DGM/DE IN Incharges - Trichy - for necessary action please

DGM (NWO)/DE Commercial, o/o GM (NW-O), Coimbatore - for information & necessary action pl.

All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please

DGM (Sales)/AGM(Sales) Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website "[tamilnadu.bsnl.co.in](http://tamilnadu.bsnl.co.in)"

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for infmn & necessary action pl.